

Life Print Memorial Keepsakes™: F.A.Q.

How does Crescent Memorial differ from other companies?

1. We don't offer a tiny (less than the size of a dime) piece, to advertise a cheap price. Our standard size is sized perfectly and priced so that you can be competitive with a piece of jewelry in which you can be proud to present to your families.
2. We ship in 10 days or less. Competitors are 4-6 weeks. Some items are available for same day shipping.

How exactly are they made?

Life Prints are made by taking the deceased's fingerprint and applying it to a piece that is then molded and fired in a kiln overnight. The next day, metal is poured into the mold resulting in a piece of jewelry with the fingerprint of the deceased. It is then polished for a lasting shine and brilliance.

What shapes do they come in?

The Life Print Memorial Keepsake™ comes in the shape of a butterfly, oval, heart, cross, teardrop, Ichthus (Jesus Fish), baby block, infinity, tag, elegant bar and encircled cross. There are also rings, keychains, bracelets, knives, and a zippo lighter.

How can they be engraved?

Most Life Prints are engraved during the molding process and are free of charge. Some others are engraved separately from the Life Print at a cost of \$39.00.

What material are they made out of?

Depending on the product a few material options are available: Sterling Silver, Stainless Steel and 14k gold (yellow, white or rose)

How do I get the fingerprint and send to you?

We sell a no-mess ink pad for fingerprinting for just \$2.95. It easily wipes off and makes over 800 impressions. It is important how these are taken as the fingerprint can't be 'too soft' or 'too hard' – please note the information sent for more details. After taking a print, you can mail us the actual print or you can scan and email. If scanning, make sure to scan at 600 dpi and use grayscale or color setting. Save as a jpeg.

How is Crescent positive that the correct fingerprint is what is on the jewelry?

All fingerprints are given unique name, including the order#, deceased's last name and birth date. This number follows the piece through every step and is verified at each station. After the piece is finished, it is visually checked with the original print to verify it is correct.

Is there a cord included for necklaces?

Yes, a satin cord is included. We also offer a large selection chains available for purchase.

How quickly can I get them delivered if I order today?

We can guarantee to ship within 10 days from the day we receive a good-quality print. Some items can ship within 3 days of receipt of approved proof.

What is the cost?

Like all Crescent products, the cost is extremely low starting at just \$89.00. Costs depend, however, on the material (silver or gold), the piece or if it has an engraving cost associated with it.

What is your suggested selling price?

Crescent recommends that you sell the keepsakes at \$189. We have found that Funeral Homes that try and sell for more, have less overall sales and do not get the additional sales to family members and friends, resulting in less profit.

How do you recommend I position these to the families? Does Crescent have any sales material we can use?

We recommend that you offer Life Print Memorial Keepsakes to every customer. Many then also purchase for every member of their immediate family. We have a beautiful wood display which includes two Pendants and brochures for just \$19.95 (32-400) and it is free after rebate. In addition, we offer an acrylic display for just \$8.95 (32-401). The acrylic display comes with brochures, but does not come with pendants.

Do any hold cremated remains?

Yes, Crescent has a Life Print Memorial Keepsake Impressions line which has a pendant and two key chain options that have cavities that hold cremated remains, a lock of hair or ceremonial flowers. There are also Leather cremation bracelets, several other pendant designs, a charm bracelet and a few rings that all hold cremains.

Can you use a full hand or footprint?

Yes! In addition to the traditional thumb print, we can use a handprint or footprint. The app, however, only takes the fingerprint.

Do you make these for pets as well?

Yes! In addition to the traditional thumb print, we can use a paw print or nose impression.